Sheryar Shahzad

Full Stack WordPress Developer

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Address
Lahore, Pakistan

Profile

A Digital Evangelist and Experienced WordPress Developer with a demonstrated history of working in the outsourcing/offshoring industry for 5 Years. Among thousands of specialists in this, what differentiates me from others is my problem-solving methods and my own creation of adding life to a website with my front-end creativity.. I love motivating my team members to high standards of work quality and efficiency.

Work Experience

WP Minds — Lahore, Pakistan

Project Manager/Front-End Team Lead
Dec 2022 – Present

Sr. WordPress Developer
March 2021 – Nov 2022

WordPress Developer
Aug. 2019 – Feb 2021

Web-Developer - Internship
Feb 2019 – July 2019

L'AGENCE CH — Geneva, Switzerland

Lead WordPress Developer - FreeLancer
April 2023 – Feb 2024

INTAGLEO systems — Lahore, Pakistan

Full Stack WordPress Developer - Part Time
Mar 2022 – Mar 2023

Technical Expertise

- WordPress
- PHP
- JavaScript (jQuery)
- HTML 4.0, HTML 4.1, HTML5
- CSS / CSS3
- Figma to WordPress
- PSD to WordPress
- Bootstrap, Sass
- GIT

- WordPress Theme Development
- WordPress Plugin Development
- Theme Customization
- MySQL
- Cpanel
- Filezilla
- SEO
- Email Campaigns
- Debugging

Well-versed

WordPress Woo Plugins

WooCommerce
WooCommerce Email Templates
AutomateWoo
WooCommerce Bookings
Woo Products
WooCommerce E-gift Cards
WooCommerce Payments

Website Performance

Accessibility
Practices Score
Website Speed Optimization
SEO
Core Web Vitals

Website Audit Tools

Ahrefs
Semrush
Ubersuggest
ContentKing

Other Services

Calendly |
Google Search Console
Google Analytics | Siteground,
Kinsta®, WP Engine®
Hostinger
ADA compliance HIPAA compliant | GDPR Compliance

WordPress Plugins

ACF | Advanced Custom Fields
Elementor
WPBakery
Thrive Architect
Divi
WPML
WooCommerce
LearnDash
WP Rocket, LiteSpeed Cache
Gravity Forms, WP Forms, CF7
Yoast SEO, Rank Math
Custom Gutenberg Blocks
Gutenberg Block Editor
Genesis Framework
Accelerated Mobile Pages (AMP)
Popup Maker, OptinMonster,
Convertfull, and TrustPulse

Marketing Automation Platform

Mailchimp
Aweber
ActiveCampaign
Constant Contact

Personal Skills

- Self-Learner and Motivated Team Player
- Strong Communication Skills
- Strong Research and Analytical Skills
- Team Leadership
- Adore Coming Up with Simplified Answers to Difficult Problems
- Project Management Abilities
- Time Management and Multitasking

Education

Bachelor in Computer Science

University Of Central Lancashire

Social Profiles